

# Privacy Policy Lisa Meixner

## 1. General Information

This data protection declaration provides information on how and for what purpose I process personal data, if you visit my homepage [www.lisameixner.eu](http://www.lisameixner.eu), if you contact me via email or telephone, if you buy one of my art works or book one of my pottery courses.

### 1.1. Data protection

The protection of your privacy is important to me. I handle your personal data with care in accordance with GDPR legislation and this data protection declaration

If you use my website some personal data is gathered automatically. Personal data is data you can be identified with. The following data protection declaration explains how and for what purpose I collect personal data.

Please note that data transmitted via the internet (e.g. via email communication) may be subject to security issues. Complete protection of your data from third-party access is not possible.

### 1.2. Controller

The controller within the meaning of the General Data Protection Regulation is

Lisa Meixner  
Self-employed visual artist

Address: Ludwigstrasse 97, 70197 Stuttgart, Germany  
Telephone number: 0049 157 76416783  
Email address: [lisa@lisameixner.eu](mailto:lisa@lisameixner.eu)

The responsible party is the natural or legal person who alone or jointly with others decides on the purposes and means of processing personal data (names, email addresses, etc.).

### 1.3. How do I gather data?

Some personal data I gather because you provide information to me, for example if you contact me via email or phone. Other mainly technical information (your IP-address, the date and time of enquiry, browser or operating system) are collected automatically by my IT-system when you visit my website.

### 1.4. How do I use your data?

Some of the data - technical information such as your IP-Address, are technically required in order to show you my website accurately other personal data I use to answer your requests or to process your bookings and orders.

### 1.5. Data storage – duration

I retain your personal data until it has met the purpose for which it was stored. If you withdraw your consent in my processing of your data or you apply your right to deletion, your personal data will be deleted, unless I do not have other legitimate legal reasons for storing your personal data (for example legal fiscal or commercial retention periods) In the latter case your data will be deleted after the above mentioned retention periods.

## **2. Collection and Storage of personal data and the purpose of its processing**

### **2.1. If you visit my website**

If you visit my website [www.lisameixner.eu](http://www.lisameixner.eu) your internet browser automatically sends technical information to the server of my website. This data is temporarily stored in a logfile until it is automatically deleted.

The following data is being gathered:

- IP adress
- date and time of access
- the name and URL of the requested webpage
- the name of your access providers
- website from which the request comes (referrer URL)
- browser type and operating system

This data is being processed for the purpose of

- providing a functional presentation of my website
- providing a comfortable use of my website
- providing a secure and stable IT-system and for administrative purposes

The legal basis for the temporary storage of this data is Art. 6 Para. 1 lit. f GDPR.

As a website owner I have a legitimate interest in providing a technically functioning presentation and optimization of my website. In order to do so server logfiles are being gathered. These are not linked to any information that is personally identifiable.

### **2.2. Requests via email or telephone**

If you contact me via email or telephone I store your request and your contact details (your name, email address, telephone number) to process and to answer your request. **I do not transmit this personal data to other parties without your consent.**

The legal basis for processing the data you entered to establish contact with me is Art. 6 Para. 1 lit. b GDPR, if I process your data to prepare or conduct a contract (booking) with you. In all other cases the legal basis for processing your data is based on your consent (Art. 6 Para. 1 lit. a GDPR) and / or my legitimate interests (Art. 6 Para. 1 lit. f GDPR), because I do have a legitimate interest to deal with and answer customer requests effectively.

I retain the personal data you entered to establish contact with me, until you withdraw your consent in my processing of your data, or you request deletion of your personal data, or until it has met the purpose for which it was stored (for example when the processing of your request is concluded). However legal fiscal or commercial retention periods remain unaffected.

### **2.3.If you subscribe to my newsletter**

If you give me in accordance with Art. 6 Para. 1 S. 1 lit. a GDPR your explicit consent I will use your email address to send you my newsletter at regular intervals. To subscribe to my newsletter an email address is sufficient.

**You can unsubscribe at any moment from my newsletter. To unsubscribe please send me an email with the subject “unsubscribe“ to [lisa@lisameixner.eu](mailto:lisa@lisameixner.eu)**

If you unsubscribe from my newsletter your email address will be deleted.

## **2.4. If you book a ceramics course**

In order to process bookings I gather the following personal data:

- your name and surname
- your email address
- your address and telephone number (mobile)

I process these data to

- contact you
- to issue an invoice
- to ship your ceramics to your home address

I process this personal data at your request. The legal basis for processing the data to the above mentioned purpose is Art. 6 Para. 1 S. 1 lit. b GDPR. It is necessary to process your booking properly and to organize and conduct the ceramic course.

I retain the contact details you provided for the booking until you withdraw your consent in my processing of your data or you request the deletion of your personal data or until it has met the purpose for which it was stored, unless I am obliged according to Art. 6 Para. 1 S. 1 lit. c GDPR to maintain longer retention periods due to legal, fiscal or commercial retention and documentation periods.

## **2.5. If you buy an art work**

If you buy one of my art works I gather the following personal data:

- your name and surname
- your email address
- your address and telephone number (mobile)

I process this data to

- contact you
- to issue an invoice
- to deliver or ship the art work to your address

I process this personal data at your request. The legal basis for processing the data to the above mentioned purpose is Art. 6 Para. 1 S. 1 lit. b GDPR. It is necessary to process your order properly and to perform the sales agreement.

I retain the contact details you provided for the booking, until you withdraw your consent in my processing of your data or you request the deletion of your personal data or until it has met the purpose for which it was stored, unless I am obliged according to Art. 6 Para. 1 S. 1 lit. c GDPR to maintain longer retention periods due to legal, fiscal or commercial retention and documentation periods.

## **3. Transferring Data to Third Parties**

**I generally do not transfer your data to third parties unless**

- I am legally obliged to do so ( Art.6 Para.1 S.1 lit. c GDPR)
- you explicitly request it (Art.6 Para.1S.1 lit. GDPR) for example if you ask me to translate and forward your booking request for a room to the B&B Il Calderone.
- Or it is legal in accordance with Art. 6. Para. 1S s lit.b GDPR in order to process contractual relationships with you.

## **4. Data transfer to third countries**

**I do not transfer your data to third parties**

## 5. Cookies

I do not use cookies on my website.

## 6. Vimeo Videos

There are **some password protected pages on my website, where** videos are embedded using **the video platform vimeo**. (*Vimeo, Inc., 555 West 18th Street, New York, New York 10011*)

On these pages Vimeo **can install cookies** and information generated by cookies is transmitted to a vimeo server.

Information about Vimeo's Privacy policy you find here:

<https://vimeo.com/privacy>

The legal basis for the transfer of these technically essential data to Vimeo is Art. 6 Para. 1 lit. f GDPR.

**You can prevent the installation of cookies by setting your browser software accordingly before logging on to the video pages.**

It is still possible to play the videos, if your browser blocks all cookies.

## 7. Links to other websites

My website contains **links to** websites of other providers. There are for example links to my social media profiles on **instagram** and **facebook** and to my videos on **vimeo**.

This privacy statement does not cover these external websites. For more information please refer to the data protection notes of the respective provider:

<https://www.facebook.com/about/privacy>

<https://help.instagram.com/519522125107875>

<https://vimeo.com/privacy>

## 8. External hosting

My website is hosted by an external hosting provider and follows a standard procedure of using log files, that are stored on the servers of the hosting provider. Personal data that this being collected on this website is stored on the servers of the hosting provider. These are mainly IP addresses, contact data, content data, user data, meta-and communication data, contract data, accesses to the website, names, and other data that are generated by a website.

My website is hosted by a hosting provider in order to perform contracts with my current and potential clients (Art. 6 abs. 1 lit.b GDPR) and because I have a legitimate interest to provide a secure, fast and efficiently working website with a professional hosting provider. (Art. 6 Abs.1 lit. F GDPR)

My hosting provider will process your data only for the purposes to fulfill obligations to render services, perform contracts and follow my instructions regarding this data accordingly.

**My website is hosted by** dogado GmbH - Saarlandstr. 25, 44139 Dortmund, Germany  
Dogado's privacy policy you can see here:

<https://www.dogado.de/legal/datenschutz>

My homepage is designed with a wordpress theme. Information about how wordpress processes personal data of visitors to their users' websites you can find here:

<https://automattic.com/privacy-notice/>

## 9. Your rights

### 9.1. Revocation of your consent to the processing of your data

Many data processing operations are only possible with your express consent. **In accordance with Art. 7 Para. 3 GDPR you have the right to withdraw your consent to my processing of your personal information at any moment with future effect.**

An email to: [lisa@lisameixner.eu](mailto:lisa@lisameixner.eu) making this request is sufficient. As a consequence I will not continue to process your personal data. However the processing of your data until the moment of your withdrawal remains legal.

### 9.2. You have the right to

- request **information** about your personal data. (Art. 15 GDPR)
- **correction or completion** of your personal data. (Art. 16 GDPR)
- In accordance with Art. 17 DSGVO you have the right to **deletion** of your personal data, unless it is not required to perform a right to freedom of expression and information, to fulfill a legal obligation, for reasons of public interest or to enforce, exercise or defend legal claims.
- In the following cases you have the right to the **restriction of processing** (Art. 18 GDPR)
  - If you request correction or completion of your data retained on my system I will need a period of time to check the data. For the duration of this period you have the right to request the restriction of processing of your personal data.
  - If the processing of your personal data was illegitimate you have the right to request the restriction of processing instead of the deletion of your personal data.  
If I no longer need your personal data, but you need it to exercise, defend or enforce laws you have the right to request the restriction of processing instead of the deletion of your personal data.
  - If you have objected against the processing of your data. (Art. 21 Para. 1 GDPR )
- You have the right to **data portability** (Art. 20 GDPR), to request that I transfer your personal data that I have collected to another organization, or directly to you, under certain conditions and if it is technically possible.
- If you believe that the processing of your personal data infringes data protection regulations you have, in accordance with Art. 77 GDPR, **the right to file a complaint** to a regulatory authority, in particular in the member state of your residency, your place of work or the location of the alleged infringement.

### 9.3. Right to object

If the processing of personal data is based on Art. 6 Para. 1 lit. e or f GDPR. You have **the right to object** at any moment for specific personal reasons **against the processing of your personal data in accordance with Art. 21 GDPR**. If your personal data is used for direct mail you have a **general right to object against the processing of your personal data for direct mailing**. If you object I will stop using your personal data for direct mail.

**If you would like to object against or withdraw your consent to the processing of your personal data please send an email specifying this to: [lisa@lisameixner.eu](mailto:lisa@lisameixner.eu).**

## **10. Data security**

I use on my website a SSL (Secure Socket Layer) (encryption, encoding) in combination with the highest encryption level that your browser supports. Encrypted internet connections show „https://“ instead of „http://“ in the adress bar and a closed lock symbol.

**This privacy policy has been last updated in May 2021.**